



2008 College Freshman Survey
(RESULTS-2000 freshman students, 50 colleges)

1.) Are you happy with the college you chose?

44% YES
56% NO

81% Yes, and we have a winning football team	33% No, and we have a winning football team
05% Yes, and our football team has a losing record	30% No, and our football team has a losing record
14% Yes, and we don't have a football team	37% No, and we don't have a football team

1A.) If you answered *no* to the above question – why are you unhappy with the college you chose? (CHOOSE ALL THAT APPLY)

19% Spend more time out and get little sleep	03% Miss my boyfriend/girlfriend
03% Too many decisions to make on my own	14% Too much partying
03% Too many adult responsibilities	02% Weather
06% Difficulty managing my time	09% Homesick
02% No nagging parent telling me what to do/when to do it	11% The culture is not what I expected
01% Didn't get into the frat/sorority I wanted	10% Nightlife
11% Not what I was expecting	06% Health issues

1B.) If you answered *yes* to the first question – what is the top reason you are happy with the college you chose?

Top answers:

#1 Comraderie	18%
#2 Tailgating	14%
#3 Pep Rallies	09%
#4 Classes	08%
#5 Exactly what I was expecting	07%
#6 Professors	06%
#7 Having fun	06%
#8 Close to home	05%
#9 Learning so much	04%
#10 Schedule	03%
Other	20%

2.) Did you go on a formal college tour before coming to this school?

51% Yes (I'm from out of state)	24% No (I'm from out of state)
20% Yes (It's nearby my house)	05% No (It's nearby my house)

3.) Was coming to college an easy transition to make?

31% Yes
28% No
41% Still adjusting

4.) Do you like your roommate?

19% We'll be friends for life 49% He/she's okay
16% Can't stand him/her 16% Hardly see each other

5.) How much weight have you gained or lost?

Average of 2000 students was a loss of 2 pounds.

6.) Are you going home for the holidays?

79% Y 01% Haven't decided yet
09% No 11% Going to my friends, or girlfriend/boyfriends

7.) Were finances an issue for you when deciding where to go to school?

04% Yes, it was for me 20% No, it wasn't for me
04% Yes, it was for my parents 01% No, it wasn't for my parents
60% Yes, it was for me and my parents 11% No, it wasn't for me or my parents

8.) Did your parents set up a 529 Plan for you?

40% Yes 26% I'm not sure
29% No 05% What's a 529 Plan?

9.) Do you work to make money during school?

22% Of course 27% There's no time to work!
31% No way 20% I have to

10.) Did you feel that you did well academically your first semester?

23% Yes 20% I do, but we'll see what my parents say
31% No 26% We'll see when I get my grades...

11.) Are the other college students like what you expected?

69% Yes
28% No
03% Didn't expect anything

12.) How many students at this college did you speak to before making your decision to come here?

17% None 19% 9-12
30% 1-3 13% Too many to count
21% 4-8

###

Answers are strictly confidential